

Chicago Dancers United *presents*

**dance for life** **25**  
C H I C A G O



**25<sup>th</sup> Anniversary**  
**SPONSORSHIPS**

**DANCE FOR LIFE CHICAGO**  
Auditorium Theatre of Roosevelt University  
50 E. Congress Parkway

**Gala Reception**  
Hilton Chicago Grand Ballroom  
720 S. Michigan Avenue

*SATURDAY, AUGUST 20, 2016*  
**PROCEEDS BENEFIT THE DANCERS' FUND AND  
AIDS FOUNDATION OF CHICAGO**

## SPONSORSHIP LEVELS

### **\$25,000 PREMIER DANSEUR**

- 16 Executive Producer Gala Level Tickets
- Premium theatre seating and attendance at gala reception
- Full-page ad in event program book, premium placement – inside front or back cover
- Logo placement in print advertisements
- Logo placement in invitations (4,000), and program books (2,500)
- Name placement on posters (1,000) and postcards (5,000)
- Logo placement at the theatre on performance night
- Inclusion in all press releases and public service announcements
- Verbal acknowledgement the evening of the event and at all pre-events

### **\$10,000 PRINCIPAL**

- 16 Gala Level Tickets
- Select theatre seating and attendance at gala reception
- Full-page ad in event program book, primary placement
- Logo placement in print advertisements
- Logo placement in invitations (4,000) and program books (2,500)
- Name placement on posters (1,000) and postcards (5,000)
- Logo placement at the theatre on performance night
- Inclusion in all press releases and public service announcements

### **\$5,000 SOLOIST**

- 8 Gala Level Tickets
- Select theatre seating and attendance at gala reception
- Full-page ad in event program book
- Logo placement in print advertisements
- Logo placement in invitations (4,000) and program books (2,500)
- Name placement on posters (1,000) and postcards (5,000)
- Logo placement at the theatre on performance night
- Inclusion in all press releases and public service announcements



## Our Story

Twenty-five years ago, the dance community of Chicago was hit hard by the HIV/AIDS epidemic. Tired of watching his friends get sick and die, a young dancer decided to do something about it. As a dancer himself, Keith Elliott didn't have money to give, so he did what he knew how to do...put on a show to raise the funds to help. Dance for Life uses the art of dance to make a difference in people's lives. This event continues today and in response to the changing needs of Chicago's dance community, evolutions in the nature of HIV/AIDS, the growth of the annual event and its other programs, DFL has matured into a nonprofit organization, Chicago Dancers United (CDU).

Continuing with our core concept of the dance community in Chicago taking care of its own, **CDU mobilizes Chicago's dance community to support organizations and dance community professionals dealing with critical health issues, including, but not limited to HIV/AIDS, through the art of dance.** As a unified dance community in Chicago, we are utilizing the art of dance to support a stronger and healthier community by focusing on its health and well-being. We do this through The Dancers' Fund, Dance for Life Chicago and The Awareness Initiative.

**Dance for Life Chicago** is the annual benefit dance concert presenting and showcasing the city's unique diversity of talent, dance traditions and styles by bringing together the incredibly talented, world-renowned professional dancers of Chicago for one night on the same stage. The dance community unites artistically to support those affected by critical health issues by generously donate their time, energy and artistry to the cause. Funds raised assist various organizations dealing with HIV/AIDS and other health issues as well as The Dancers' Fund. Over the past 24 years, 32 Chicago-based, professional dance companies and numerous choreographers have been presented at DFL.

## The Dancers' Fund

### *Financial Assistance for Chicago's Professional Dance Community*

The Dancers' Fund provides financial assistance (grants) to dance community professionals dealing with critical health issues creating a significant financial, emergency, or catastrophic hardship. Although this program was created in response to the impact of the HIV/AIDS epidemic on the dance community, our mission has now broadened. The fund offers assistance in, but not limited to, the following areas: housing, utilities, insurance, medication and travel.

Designed to help qualified individuals meet their financial obligations while dealing with their health issues, The Dancers' Fund is available to Chicago-based, professionally trained working dancers and those whose primary source of income is derived by

serving the dance community. This includes, but is not limited to: dancers in a professional dance company, choreographers, dance company full-time administration/production/technical personnel, full-time dance instructors, freelance dancers, musical theatre chorus dancers, and full-time class/rehearsal piano accompanists.

### **The Awareness Initiative**

*Engaging young dancers to support the future of Dance for Life and The Dancers' Fund*

The Awareness Initiative engages high school and college-aged dancers in Metropolitan Chicago about HIV/AIDS awareness and prevention as well as the importance of philanthropy. Through this initiative, DFL engages hundreds of students across the Chicago area who works with DFL volunteer choreographers and dance instructors to create their own Dance for Life benefits and raise thousands of dollars each year for the fight against AIDS. In 2015, there were benefits at Morgan Park High School, Wheeling High School, and Northern Illinois University.

### **2016 Dance for Life Beneficiary**



**The AIDS Foundation of Chicago mobilizes communities to create equity and justice for people living with and vulnerable to HIV and related chronic diseases.**

Strategic Priorities:

- Improve health equity.
- Prevent new cases of HIV.
- Serve as a collaboration and knowledge center.
- Be a bold voice for change.

Dance for Life Chicago continues to benefit The Dancers' Fund and AIDS Foundation of Chicago annually and since 1992 has supported 28 additional AIDS Service Providing Organizations in Chicago, not including those organizations that have benefited from direct AIDS Foundation of Chicago grants.

## DANCE FOR LIFE PARTNER DANCE COMPANIES



is America's original jazz dance company, captivating audiences worldwide with dynamic performances and the diversity and wide appeal of its repertoire. The mission of Giordano Dance Chicago is to create and present new and innovative jazz dance choreography, often redefining and expanding the very definition of jazz dance, and to bring this invaluable American art form to audiences and students of all ages and from all ethnic backgrounds. Whether on the stage or in the classroom, we strive to enrich lives through dance.



Hubbard Street Dance Chicago's core purpose is to bring artists, art and audiences together to enrich, engage, educate, transform and change lives through the experience of dance. Hubbard Street continues to be an innovative force, supporting its creative talent while presenting repertory by major international artists.

## JOFFREY ★ BALLET

CHICAGO

ASHLEY C. WHEATER  
ARTISTIC DIRECTOR

The Joffrey is a world-class, Chicago-based ballet company and dance education organization committed to artistic excellence and innovation, presenting a unique repertoire encompassing masterpieces of the past and cutting-edge works. The Joffrey is committed to providing arts education and accessible dance training through its Joffrey Academy of Dance and Community Engagement programs.

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**SATURDAY, AUGUST 20, 2016**  
**Auditorium Theatre of Roosevelt University**  
**50 E. Congress Parkway**

**Yes**, I would like to be a **“PREMIER DANSEUR” SPONSOR at \$25,000**

**Yes**, I would like to be an **“PRINCIPAL” SPONSOR at \$10,000**

**Yes**, I would like to be a **“SOLOIST” SPONSOR at \$5,000**

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Name Company/Organization

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Address

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City/State/Zip Day Phone

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Evening Phone Fax

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Email Address

Unfortunately, I am unable to be a sponsor of *Dance for Life*, but would like to make a tax-deductible contribution of \$\_\_\_\_\_.

Enclosed is my check for \$\_\_\_\_\_ payable to CHICAGO DANCERS UNITED, or please charge my contribution to:

MasterCard  VISA  American Express  Discover

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Account Number Expiration Security Code

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Signature

Please complete this form and return to Chicago Dancers United, 200 W. Jackson Blvd.,  
Suite 2100, Chicago, IL 60606 or email to Anthony Guerrero,  
[anthony@chicagodancersunited.org](mailto:anthony@chicagodancersunited.org).

**501(c)(3) / Federal Tax Identification Number: 47-2559163**